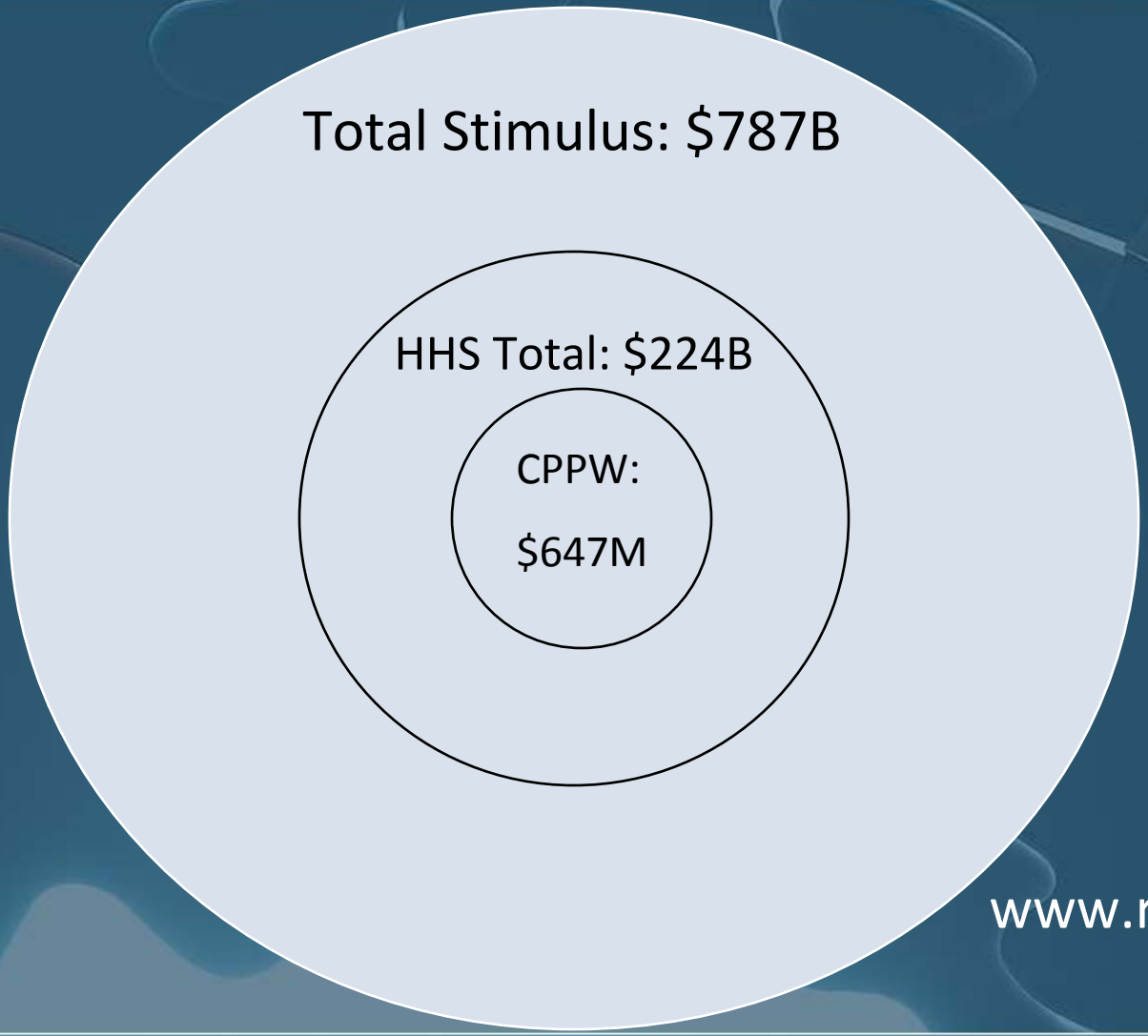
American Recovery & Reinvestment Act (ARRA) Communities Putting Prevention to Work (CPPW) Bureau of Chronic Disease Prevention & Health Promotion & Tobacco Prevention Program Collaboration

Kimberly Copley, Healthy Communities Coordinator
Bureau of Chronic Disease Prevention & Health Promotion

ARRA Communities Putting Prevention to Work



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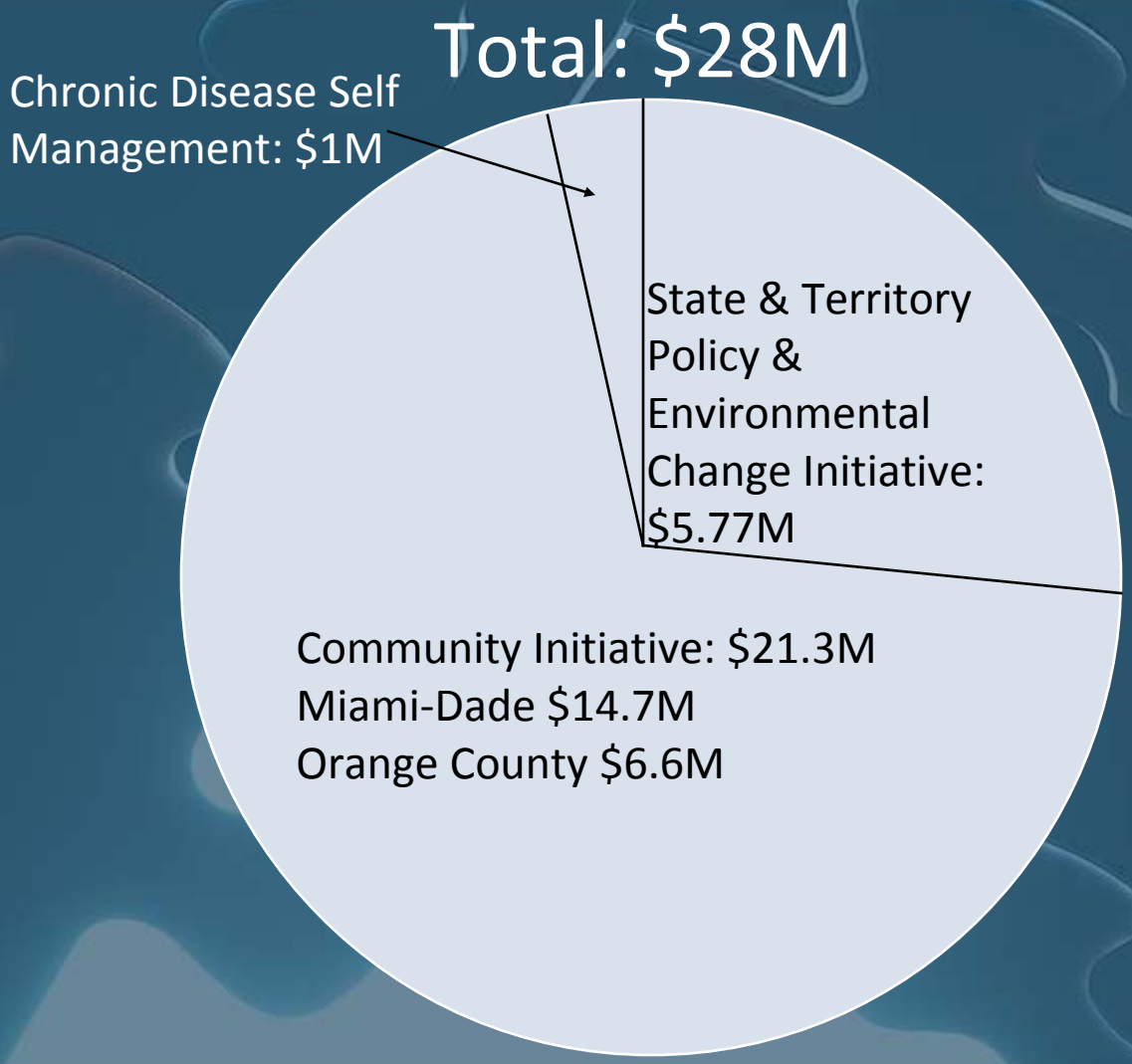
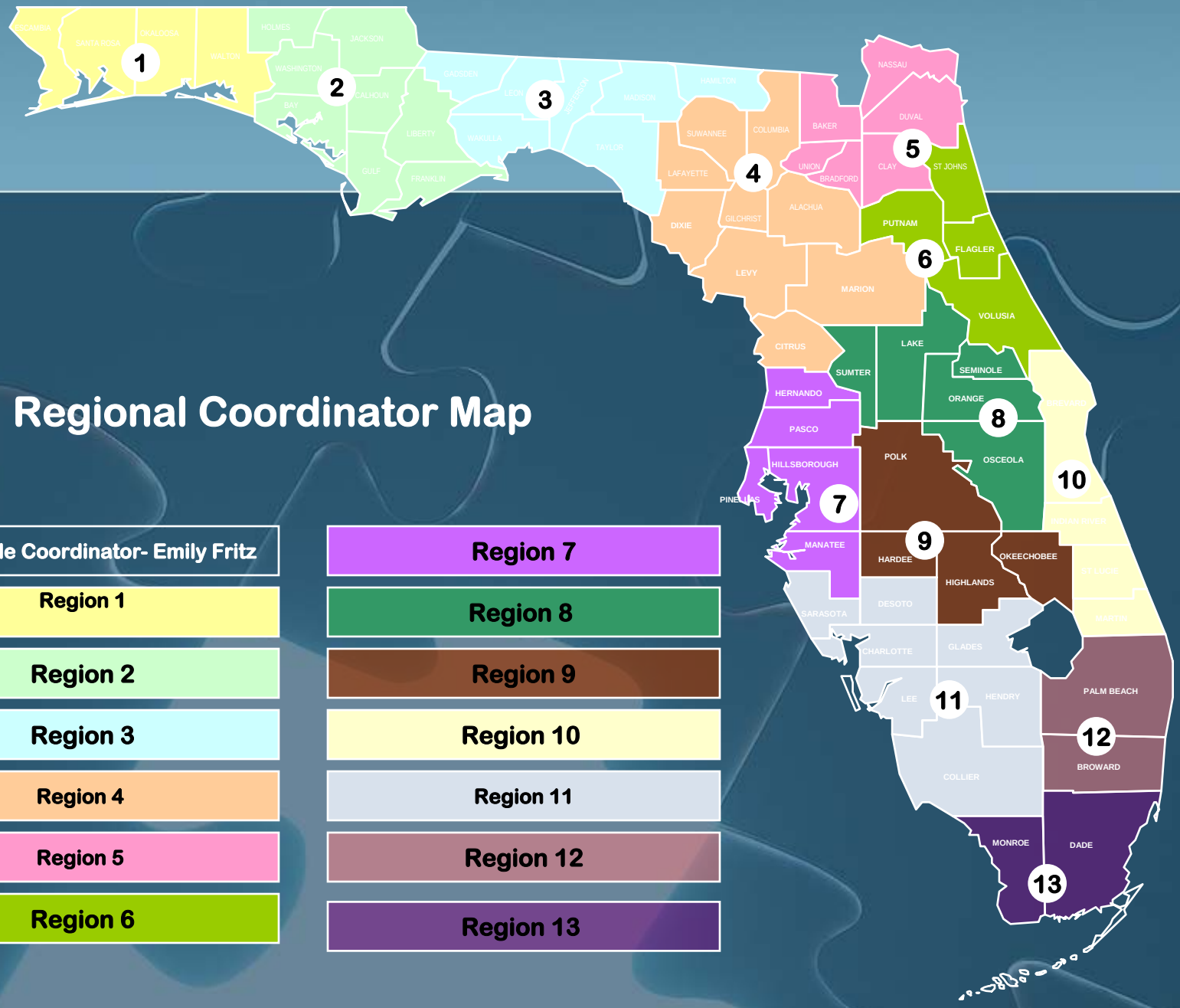
Florida's Share of CPPW



State & Territory Policy & Environmental Change Initiative: Component 1

- Florida wrote integrated work plan to work on three domain areas:
  - Physical Activity – Safe Routes to School Walking School Bus
  - Nutrition – Implementing Breastfeeding Support Policies in State Agencies & School Districts
  - Tobacco – Increase number of tobacco-free park & recreational facilities

Regional Coordinator Map



State Wide Coordinator- Emily Fritz	Region 7
Region 1	Region 8
Region 2	Region 9
Region 3	Region 10
Region 4	Region 11
Region 5	Region 12
Region 6	Region 13

Florida Plays Tobacco Free

- Goal: increase the number of Florida's park & recreational facilities that are tobacco-free through model policy adoption
- Partners:
  - Tobacco Prevention Program (TPP)
  - Florida Recreational & Parks Association (FRPA)
  - Florida Department of Environmental Protection (DEP)
  - Healthy Communities, Healthy People Coordinators (HCHP)
  - Friends of Florida State Parks

State Level Collaboration

- Bureau of Chronic Disease Prevention & Health Promotion consultation with TPP
  - Partnered to select strategy
  - Ensure no effort duplication
  - Complement efforts already ongoing
- Built into milestones
  - Chronic Disease RC's, Tobacco RTPC's, and TPS staff
  - shared materials
- Shared resources, attending each others' meetings, conference calls
- Evaluation activity

Local Collaboration

- Ron Davis, RTPC Region 1 – provided consultation and facilitated three hour training for RC's
- RC's must engage in each county's Tobacco Free Partnership
- Shared training opportunities
  - TPP offered
  - Collaborative Grant Team offered: HCHP, TPP, DPCP, BRFSS RC's invited to monthly statewide tobacco prevention calls

Questions?

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