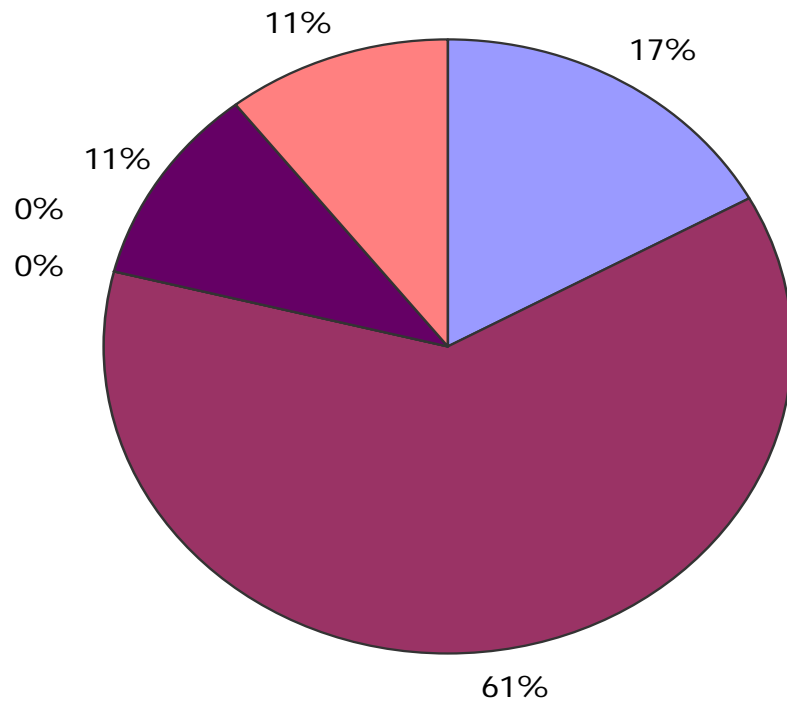


Youth and Young Adult Component



Grantee Policy Objectives

Outcome 2.1
Creation of Tobacco-Free Policies



- Policy to create tobacco-free college campuses
- Policy to create tobacco-free grounds (i.e., healthcare facilities, businesses, and schools)
- Policy to create tobacco-free bars
- Policy to create tobacco-free non-profit organizations (i.e., bingo/fraternal organizations)
- Policy to create tobacco-free outdoor jurisdictions (i.e., parks/beaches)
- Policy to create tobacco-free multi-unit dwellings (i.e., condominiums/apartments)

Young Adult Initiatives

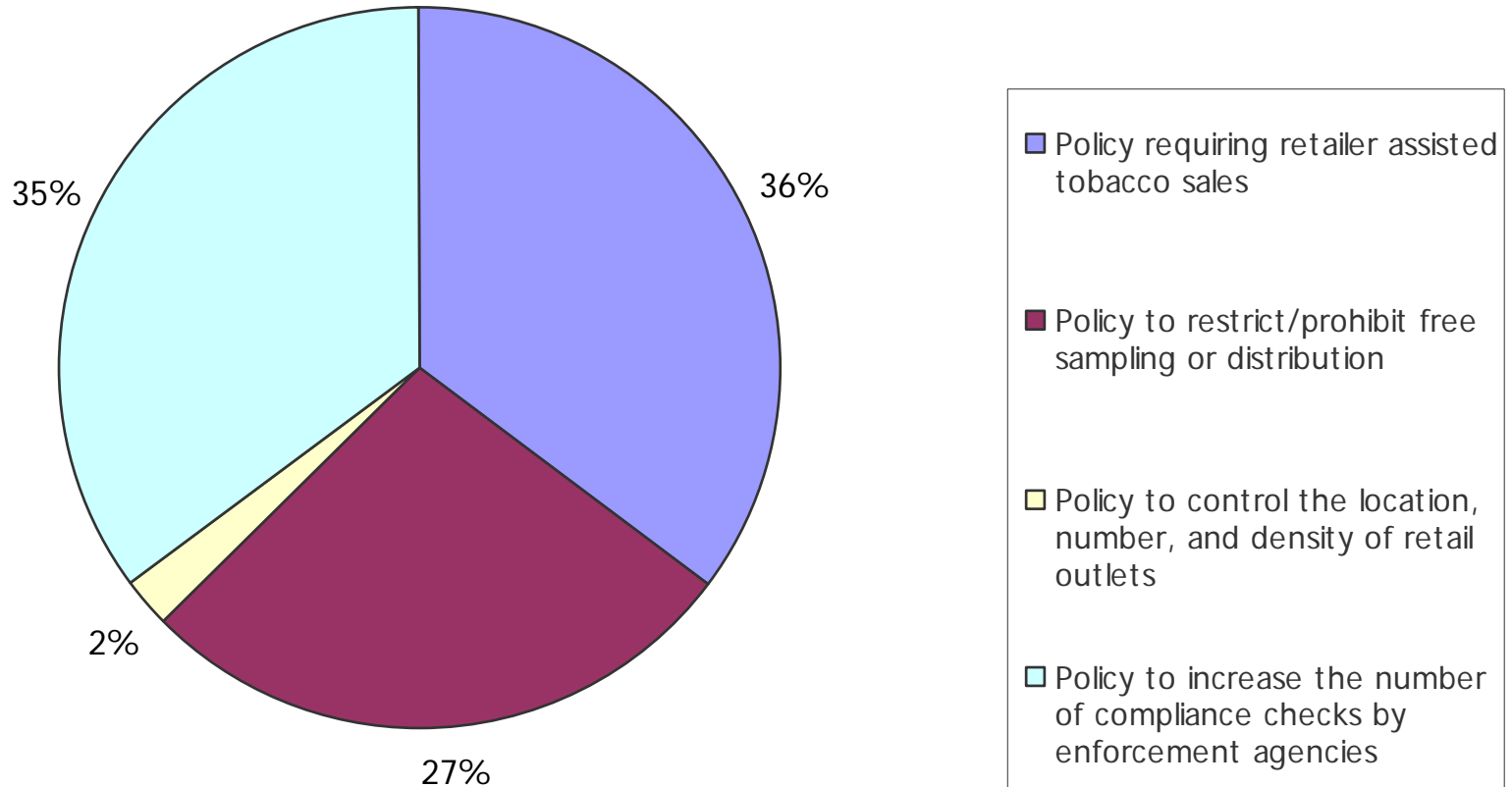
- 1st Tobacco Free Campus Collaborative Conference Call- November 4, 2009
 - 15 private/public colleges and universities represented
 - Established a collaborative network to disseminate resources
 - Next call will occur this Spring

Young Adult Initiatives

- Tobacco Free Campus Kickoff at USF Health
 - Multi-faceted approach to changing social norms
 - Utilized their existing partnership to support and promote policy change
 - AHEC provided technical assistance and cessation services for campus policy change
 - Kickoff event gained earned media with use of Smokifier Van
 - Kickoff event modeled importance of tobacco free campus policy to hundreds of high school students who attended

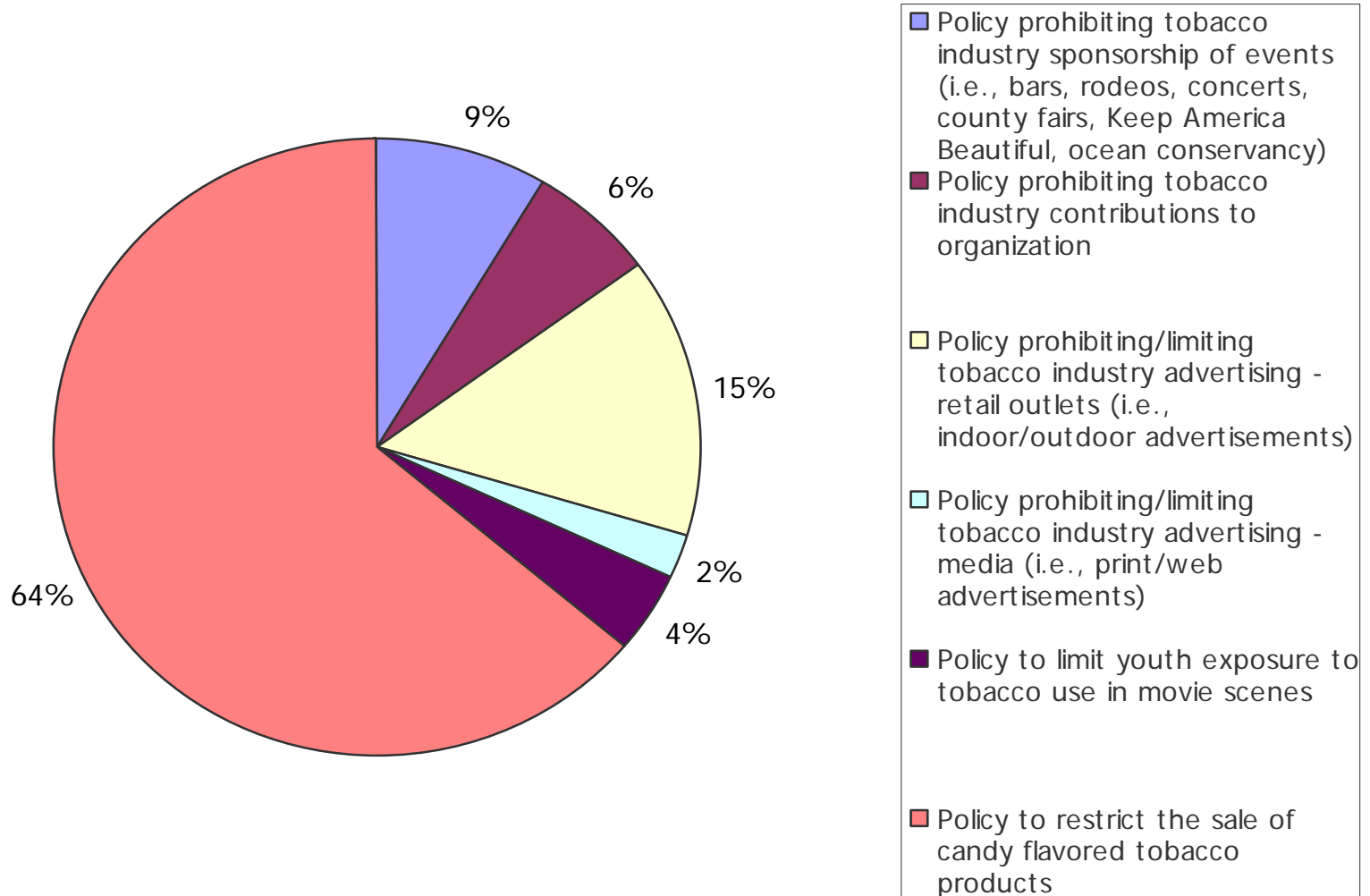
Grantee Policy Objectives

Outcome 1.1
Increased Restrictions on Minors' Access to Tobacco



Grantee Policy Objectives

Outcome 1.2
Reduced Tobacco Industry Influences



Local Youth Initiatives

- SWAT clubs working within the local tobacco free partnerships to achieve policy change
- SWAT trainings occurring on the local level to better equip them for policy change work
- SWAT youth engaged in all activities of the policy change process

Statewide SWAT Initiatives

- Statewide SWAT meeting held September 11-13, 2009
- Election of 2009-2010 Youth Advocacy Board
- Prioritized four objectives for the year
- Local level bylaws developed by Youth Advocacy Board
- Developing recruitment/retention toolkit with the Zimmerman Agency
- Conducted two statewide calls
 - Guest speaker Commissioner Alan Brock addressed youth role in policy change
 - Webinar was facilitated by YAB member from Bay County on steps to local policy change
 - Calls will continue monthly

Statewide SWAT Initiatives

- Next Steps

- Continue monthly skill building through use of webinars and conference calls
- Ensure proper movement of website to DOH server
- Assess differences in school district policies for tobacco free campuses
- YAB meeting January 22-24, 2010
- Plan for Kick Butts Day in coordination with Tobacco Free Florida Week and grantee policy areas