

**Tobacco Education and Use Prevention Advisory Council  
Youth Subcommittee  
Teleconference Meeting Minutes  
November 4, 2009**

**Youth Subcommittee Members Present:**

Erin Sylvester, Chair	Jennifer Harris, B.A.
Javier Berezdivin, Ph.D., L.C.S.W.	Penny Detscher, B.S.
Mae Waters, Ph.D., C.H.E.S.	Jeff Cece, M.A.

**Youth Subcommittee Members Absent:**

Danny McGoldrick, M.A.	
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**Department of Health – Staff Present:**

Laura Corbin	Jane Parker
Carlos Martinez	

**Others Present**

Monica Corbin and The Zimmerman Agency Team	
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***Call the Meeting to Order***

***Erin Sylvester, Chair***

***Roll Call***

***Jane Parker, Bureau of Tobacco Prevention Program***

***August 31, and October 7, 2009 Meeting Minutes***

***Erin Sylvester, Chair***

Chair Erin Sylvester accepted a motion for approval of the August 31, and October 7, 2009 meeting minutes. There being no additions or corrections, the minutes were approved as written.

***Subcommittee Old Business***

The policy discussion from the October 7, 2009 subcommittee meeting was continued. Jeff Cece asked if there is an update to the spreadsheet that includes the policies the county grantees have chosen to work on. Carlos Martinez stated the spreadsheet has not been updated but should be available soon.

Laura Corbin said the counties selected policies from the following areas: Prevention, Second Hand Smoke, and Cessation. She said the counties selected different policies to work on. Dr. Berezdivin asked how the policies relate to the youth and SWAT. Ms. Corbin said the SWAT youth working on policy does not require them to abandon their anti-tobacco industry message. The policy change process is a continuum beginning with finding out the community's needs and the youth are involved in this. Then the stakeholders and key decision makers need to be educated and the community then needs to be mobilized to support policy change. Once a change occurs, the new policy must be implemented. She said this dynamic shift from the old SWAT takes more investment into the youth and their advisors by the tobacco prevention staff.

Mr. Cece asked how the subcommittee can help. Ms. Corbin said that the TAC members should stay involved in their local partnerships and get to know their Youth Advocacy Board members. Mr. Martinez said this shift to policy change is new to everyone and the staff is learning as well. Dr. Berezdivin asked how TAC members could be made to become involved

at the local level. Ms. Corbin said as a staff member that she could not tell Mr. Berezdivin how to do that. Mr. Cece said he did not think we should recommend this type of involvement and after further discussion he said maybe we should make a recommendation. Dr. Mae Walters agreed that if TAC members are interested, they could become involved at the local level. She also expressed concern that TAC members don't want to appear heavy-handed and by becoming involved at the local level, this may be the perception. A discussion ensued about involvement at the local level. Ms. Detscher said it is important that the TAC be encouraged and not required to attend local meetings. Dr. Walters said there should be a point of clarification from Division Director Myrick on the "Sunshine Law" before the subcommittee makes any recommendations. Mr. Cece said he was not clear on this subcommittee's role on policy. He mentioned that the subcommittee's role has not been clearly defined.

A question was asked regarding training provided to make the shift to policy change. Mr. Martinez mentioned previous policy change training and Ms. Corbin said she has the training presentation electronically. She also said that she has examples of model policies. Jane Parker was tasked with showing the model policies to Division Director Myrick for her approval before sending them out to the members.

Mr. Cece summarized this meeting's outcomes as:

- Request guidance from Division Director Myrick on TAC members attending a partnership meeting and then getting involved at the local level.
- Obtain reports from ATACS on the policy initiatives that the grantees are pursuing.

Ms. Corbin updated the subcommittee regarding the college-age stakeholders. A conference call regarding a smoke-free university campus initiative was held this morning. The call went very well and there were representatives from 15 different universities. The Zimmerman Agency was on the call and their staff will plan to get involved. Another call will take place in 2010.

There being no other business, the meeting was adjourned.