

# Tobacco Related Disparities



# What is Tobacco Related Disparities ?

- Risk, incidence, morbidity, mortality and the burden of tobacco-related illness that exist among specific population groups in the U.S.
- Differences in patterns, prevention, and treatment of tobacco use
- Capacity and infrastructure, access to resources, and secondhand smoke exposure

# Florida Anti-tobacco Native American Youth Project

- Educate the population regarding the degree of harm that commercial tobacco in all its forms has upon the health of Native American youth, while preserving and honoring the cultural tradition related to it.
- Supports the ongoing efforts of the State of Florida to introduce to the Native American population, in particular the youth, to the dangers of commercial tobacco use.

# Florida Anti-tobacco Native American Youth Project

- Establish relationships within each tribal community
- Meet in person with each tribal community's leadership and Elder.
- Conduct youth summits to educate the Native American youth about the dangers of tobacco.

# FSU Foto - Novela Health Literacy

- Develop health promotion content in English and Spanish relating to tobacco dependency.
- Content area was selected based on the prevalence of tobacco use in the target populations:
  - Hispanic
  - Native American
  - African American

# Historically Black College and Universities (HBCU) Student Wellness Plan

- The Florida Department of Health Bureau of Tobacco Prevention Program, Bureau of Chronic Disease Prevention and Health Promotion, and Bureau of Epidemiology are collaborating with the college/university to promote the health of the student body.
- Health survey has been developed. The health survey will address tobacco use, physical activity, nutrition, health beliefs, and the motivators of and barriers to healthy behavior.

# Correctional Facilities

- Anticipate working with the Department of Corrections to implement a tobacco prevention and cessation program in all facilities in the State of Florida.

# Disparities Strategic Plan

## Work Group

- **Convene the Priority Population Workgroup to include:**
- Community Organizations
- State Agencies
- Community leaders
- Representatives from African American, Native American, Hispanics, Asian American, LGBT, Youth, Young Adult, Low SES, Rural populations

# Contact

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