

Florida Tobacco Education and Use
Prevention Advisory Council Meeting Agenda
Monday, September 13, 2010 - 9:00 am – 4:30 pm

4052 Bald Cypress Way, Room 301, Tallahassee, Florida 32399
Toll-Free Number 1-888-808-6959 - Conference Code 6849116

9:00 am – 9:15 am	Welcome and Introductions, Roll Call, Introduction of New Employees, Approval of June 7, 2010 Meeting Minutes, Meeting and Notebook Overview, and June 7, 2010 Council Recommendations	Ana Viamonte Ros, M.D., M.P.H. State Surgeon General, Chair
9:15 am – 9:30 am	Tobacco Cessation Summit October 14, 2010	Amanda Fliger, American Lung Association
9:30 am - 10:15 am	Review and Recommendations – Television Spots from the Centers for Disease Control and Prevention	Terrie Fishman, Assistant Chief, Bureau of Tobacco Prevention Program
10:15 am – 10:30 am	Break	
10:30 am - 12:00 noon	Media Presentation by Alma DDB	Joe Cronin and Jennifer Rice, Alma DDB Ian Abrams, Golin Harris
12:00 noon – 12:15 pm	Legislative Issues	Jan Myrick, Division Director, Division of Health Access and Tobacco
1) 12:15 pm 2) 12:30 pm - 2:00 pm	1) Working Lunch and 2) Subcommittee Meetings	2) <u>Surveillance and Evaluation Subcommittee</u> , Room 305 L, 1-888-808-6959, Code 6849116 / <u>Youth Subcommittee</u> , Room 345P, 1-888-808- 6959, Code 7794645 / <u>Health Communication Subcommittee</u> , Room 310 L, 1-888-808-6959, Code 4914638792
2:00 pm – 2:30 pm	Subcommittee Recommendations or Updates	Ralph DeVitto, Chair, Surveillance and Evaluation Subcommittee Erin Sylvester, Chair, Youth Subcommittee Marshall Deason, Esquire, Chair, Health Communication Subcommittee
2:30 pm – 3:15 pm	Community Based Interventions Update	Gregg Smith, Program Manager, Bureau of Tobacco Prevention Program
3:15 pm – 3:30 pm	Break	
3:30 pm – 4:15 pm	Discussion of the 2010-2015 Florida Comprehensive Statewide Tobacco Education and Use Prevention Strategic Plan	Janet Baggett, Chief Bureau of Tobacco Prevention Program
4:15 pm – 4:30 pm	Discussion of January 10-11, 2011 Meeting	Jan Myrick, Division Director, Division of Health Access and Tobacco
	Meeting Adjournment	Ana Viamonte Ros, M.D., M.P.H. State Surgeon General, Chair