

Topic/lead	Discussion	Status/Follow up
	<p>2) Mr. Berezdivin recommended that DOH staff prepare a report of the statewide status of tobacco control at the Junior College/University level. Dr. Waters suggested that, given high DOH staff workload at this time, the report be scheduled for completion in February or March of 2009.</p> <p>3) The Subcommittee discussed low attendance at calls and recommended this topic be carried forward to the next agenda.</p> <p>4) Mr. Berezdivin also recommended that DOH staff gather information about the proposed state excise tax increase on tobacco products. He recommended staff begin with the www.FloridaChain.org website.</p> <p>5) When DOH plans the next year's calls, please avoid calls on Friday.</p>	<p>2) The recommendation will be presented to the (SSG).</p> <p>3) The item will be placed on the next agenda (12/1/08).</p> <p>4) The recommendation will be presented to the (SSG).</p> <p>5) The recommendation will be presented to the (SSG).</p>
Subcommittee New business, update about SWAT meeting	<p>1) Mr. Javier Berezdivin, a Council member who attended the SWAT (Students Working Against Tobacco) statewide meeting on October 17-19, 2008 gave a summary of the accomplishments of that meeting. Subcommittee members were also sent a DOH report of the meeting entitled <i>SWAT Meeting Summary October 17-19, 2008</i>. This report summarized who attended and what youth were elected to the Youth Advisory Board (formerly called the SWAT E-board). The DOH report also contained other meeting accomplishments including the new SWAT mission statement.</p> <p>2) Mr. Berezdivin briefed the group on a video shown at the SWAT meeting and recommended the video be shown to the entire Tobacco Advisory Council.</p>	<p>1) No follow up requested.</p> <p>2) DOH staff will identify the video and forward the recommendation to the (SSG).</p>
Subcommittee New business, Update from Zimmerman, Inc. (Z. Inc.)	<p>Monica Corbett reported that Zimmerman Inc. (Z. Inc.) staff attended the SWAT statewide meeting and that the students were very energized and invested in the SWAT program. Z. Inc. has provided a memo to the DOH about the meeting, which is currently being reviewed. Also at the meeting:</p> <ol style="list-style-type: none"> 1) Youth were asked to comment on the coming year's media platform; 2) Youth were not receptive to the Be Free concept unless it was couched in the context of being free from the tobacco industry; 3) Youth also provided other ideas that are being studied; and 4) Z. Inc. will continue to participate in the weekly youth conference calls. <p>Z. Inc. then reported they were also working on a cessation campaign and would brief the Subcommittee in the future.</p>	<p>DOH will review the memo sent by Z. Inc.</p>
Recommendations to the TAC	<p>There were none</p>	<p>No follow up requested.</p>
Agenda for the next meeting	<ol style="list-style-type: none"> 1) How to increase attendance at Subcommittee calls. 2) Request that a youth that attended the SWAT statewide meeting brief the Subcommittee about the meeting. 3) Continue updates from Z. Inc. 	<p>The requested items will be placed on the agenda.</p>

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Adjournment	The meeting was adjourned at 2:10 p.m.	