

Florida Tobacco Education and Use Prevention Advisory Council Members

Updated 12/11/09

Designated by Statute	Name
State Surgeon General (Chair of the Council).....	Ana M. Viamonte Ros, M.D., M.P.H.
Commissioner of Education Appointment.....	Penny J. Detscher, B.S.
Commissioner of Education Appointment.....	Tim Wilder, M.S.
Chief Executive Officer of the Campaign for Tobacco Free Kids or designee.....	Danny McGoldrick, M.A.
Director, Orange County Health Department	Kevin Sherin, M.D., M.P.H.
Dean of Florida State University College of Medicine or designee.....	John P. Fogarty, M.D.
Dean of Lake Erie College of Osteopathic Medicine in Bradenton or designee.....	Chet Evans, M.D.
Dean of Nova Southeastern College of Osteopathic Medicine or designee.....	James T. Howell, M.D., M.P.H.
Dean of the University of Florida College of Medicine or designee.....	Michael Good, M.D.
Dean of the University of South Florida College of Medicine or designee.....	Mathis L. Becker, M.D., F.A.C.S.
Designee of the American Lung Association or designee.....	Marshall Deason, Esquire
Designee of the American Cancer Society or designee.....	Ralph DeVitto
Designee of the American Heart Association or designee.....	Allan Geiger, Esquire
Governor Appointment.....	Mae Waters, Ph.D., C.H.E.S.
Governor Appointment.....	Fonda McGowan, M.S.
Governor Appointment.....	Erin Sylvester
Governor Appointment.....	Jeff Cece M.A.
Senate President Appointment	Commissioner Wayne Chip Withers, B.S.B.A.
Senate President Appointment.....	Jennifer Harris, B.A.
Speaker of the House Appointment.....	Javier Berezdivin, Ph.D., L.C.S.W.
Speaker of the House Appointment.....	Vacant

Note: The Tobacco Education and Use Prevention Advisory Council originally consisted of 23 members. Two organizations have withdrawn: The American Legacy Foundation and the University of Miami School of Medicine, leaving a total membership of 21. There is one vacant appointment, a House appointee to replace John T. Brown.

The responsibilities of the Council are as follows:

- (a) Providing advice on program priorities and emphases;
- (b) Providing advice on the overall program budget;
- (c) Providing advice on copyrighted material, trademark, and future transactions as they pertain to the tobacco education and use prevention program;
- (d) Reviewing broadcast material prepared for the Internet, portable media players, radio, and television as it relates to the advertising component of the tobacco education and use prevention program;
- (e) Participating in periodic program evaluation;
- (f) Assisting in the development of guidelines to ensure fairness, neutrality, and adherence to the principles of merit and quality in the conduct of the program;
- (g) Assisting in the development of administrative procedures relating to solicitation, review, and award of contracts and grants in order to ensure an impartial, high-quality peer review system;
- (h) Assisting in the development and supervision of peer review panels;
- (i) Reviewing reports of peer review panels and making recommendations for contracts and grants;
- (j) Reviewing the activities and evaluating the performance of the AHEC network to avoid duplicate efforts using state funds;
- (k) Recommending meaningful outcome measures through a regular review of tobacco-use prevention and education strategies and programs of other states and the Federal Government; and,
- (l) Recommending policies to encourage a coordinated response to tobacco use in this state, focusing specifically on creating partnerships within and between the public and private sectors.