

Index to Resources & links for informational materials for health provider settings

Tobacco Industry Websites:

1) Link to the Phillip Morris tobacco prevention website <http://www2.pmusa.com/en/prc/> which has the brochure previously sent out. The Lorillard Tobacco Company prevention website is at <http://www.realparentsrealanswers.com/>

Note: It is significant to note the complete absence of any information about the harmful effects of tobacco use in both web sites.

2) The Campaign for Tobacco Free Kids contains an excellent ad gallery of the cigarette industry advertisements at <http://www.tobaccofreekids.org/adgallery/index.php3?Company=1> . This can be used to see what the industry is putting out there and sharpen the counter advertising message.

CDC recommended resources:

3) This page of the New York state smokers quit site has several graphics, such as “What is in a cigarette” that could be incorporated into a pamphlet.

<http://www.nysmokefree.com/newweb/pageview.aspx?p=40> The fact sheet section of this site is also contains informational pamphlets at <http://www.nysmokefree.com/newweb/showfs.aspx?P=showfs>

4) The California Smoker’s Helpline at

http://www.californiasmokershelpline.org/Information/helpline_fact_sheets.shtml has excellent one page fact sheets with interesting graphics for secondhand smoke, cessation, and health education.

5) The Smoking Prevention Leadership Center <http://smokingcessationleadership.ucsf.edu/index.html> is a national program office located at the University of Central Florida that is an important clearinghouse for information. It contains many toolkits and specific resources for such topics as smoking and mental health.

6) The CDC list of publications includes brochures, fact sheets, pamphlets and toolkits can be found at http://apps.nccd.cdc.gov/osh_pub_catalog/PublicationList.aspx