

From: Brenda Richards, CDC Office of Smoking and Health, Florida Project Officer

To: Carlos Martinez, Florida Department of Health, Bureau of Tobacco Prevention Programs

Re: Providing Objective Tobacco and Health Information

Date: 10/15/08

As you may know OSH has a substantial inventory of scientific, evidence-based products from which you (or providers) can pick and choose. Because "one size does not necessarily fit all," I would recommend that you, and/or committee members (as well as any provider groups) browse through OSH's online Publications Catalog. It provides an overview of each our products, and is available in PDF form. I previously sent the website for the MCRC, and am providing these additional resources for you to search for educational information that might meet Florida's needs.

CDC tobacco website: <http://www.cdc.gov/tobacco/> website

Note: Even though our publications catalog places a restriction on quantities you can order online; if you would like to order any of the items in bulk quantities you can contact them at tobaccoinfo@cdc.gov. You can probably get up to 285 copies, depending on what is available in the warehouse.

New York state has been running a strong campaign encouraging health care providers to talk to their patients about cessation entitled "Don't be Silent About Smoking." Annie Biegel is the contact person for the campaign (518-474-5342; amb12@health.state.ny.us).

You can also contact Connie Revel at the Smoking Cessation Leadership Council. at (415) 502-4175 crevell@medicine.ucsf.edu. They have developed a number of materials for providers that are available online at <http://smokingcessationleadership.ucsf.edu/Resources.html>.

The 2008 PHS Updated Clinical Practice Guidelines for Cessation is the state of the science for all things related to cessation, and there are some clinician materials that were produced in conjunction with the update (besides what is available via the OSH Publications Catalog section of the Smoking & Tobacco Use Web site). These materials can be accessed at <http://www.surgeongeneral.gov/tobacco/#clinician>. Note: Hot link for this site does not always work. Cut and paste into web browser and it will work. Carlos

Also, please consider utilizing American Lung Association, American Cancer Society, American Heart Associate, National Cancer Institute, and Campaign For Tobacco Free Kids websites for pamphlets which are also consistent with Best Practices.

You may also consider producing Florida specific documents (with your data) based on some of the information you find. This should get you headed down the right path, and I hope it helps!