

Surveillance and Evaluation Subcommittee Minutes

Date: August 31, 2009
Time: 11:55 a.m. – 1:25 p.m.
Location: Senate Room 223, Florida Senate Building, Tallahassee, Florida

Members Present

Dr. James Howell Ralph DeVitto
 Dr. Kevin Sherin

Members Absent

Chip Withers Michael Lannon
 Dr. Chet Evans

Others Present

Carlos Martinez	DOH	Jan Myrick	DOH
Dave Garrison	DOH	Lauren Porter	DOH
Debbie Hawkins	AHEC Network (by phone)	Shelley Robertson	Robertson, Inc.
Gregg Smith	DOH	Terri Stone	DOH

Topic/lead	Status/Follow up
Roll call and welcome	Mr. Martinez welcomed the group and called the roll. There was a motion made by the members to elect Mr. Ralph DeVitto, who represents the American Cancer Society, Chair of the Subcommittee replacing Mr. Don Webster who has retired. The motion was seconded and passed.
Approval of previous minutes	A motion was made to approve the minutes of July 24, 2009. The motion was seconded and passed by voice vote.
Subcommittee Old Business: Review evaluation matrix and update status of AHEC evaluation contract	<p>Members reviewed the Evaluation Matrix provided in their notebooks. The Evaluation Matrix is a source of important information about each of the evaluation contracts being used to evaluate the Tobacco Education and Use Prevention Program. Data elements include:</p> <ul style="list-style-type: none"> • Dollar amount of the contract; • What elements are evaluated; • How each is evaluated; • CDC Key Outcome Indicators; and • Reference in the CDC <i>Best Practices for Comprehensive Tobacco Programs, October 2007</i> <p>Lauren Porter reported that she had added a start date field to the Evaluation Matrix as the subcommittee members had requested so they would know how long each evaluation contract had been in operation. The members complemented staff on the quality of the Evaluation Matrix.</p> <p>Discussion: Members questioned whether we were collecting the data needed to measure youth and adult prevalence. DOH staff stated that data for youth was being collected through the Florida Youth</p>

Topic/lead		Status/Follow up
	<p>Tobacco Survey (FYTS) and for adults through the Behavioral Risk Factor Surveillance System (BRFSS). Members made a motion to recommend the DOH make an annual report to the Council about tobacco use prevalence with an emphasis on youth. The motion was seconded and passed by voice vote. There was additional discussion about the time of year for this presentation and the September meeting of the Council was suggested as the best date.</p> <p>Ms. Jan Myrick explained to the members the evaluation of the AHEC component was not included in the FS 381.84 statute, and that last year the DOH had gone to the AHEC about adding an evaluation component. The AHEC had agreed and DOH is currently developing an Intent To Negotiate to bid out evaluation of the AHEC's tobacco cessation work.</p>	<p>Motion seconded and approved by voice vote.</p>
<p>New Business: Other Subcommittee Issues</p>	<p>Discussion on physician training: Dr. Howell and Dr. Sherin both suggested that cessation education for physicians may be lagging. The current AHEC contract requires training of health care profession students regarding the recent advances in tobacco use cessation, but not physicians. Dr. Sherin suggested the Academy of Family Physicians and the Florida Osteopathic Medical Association could partner with the DOH to provide this training. Dr. Howell suggested the Florida Medical Association and the County Medical Societies were also logical partners in the effort.</p> <p>Dr. Sherin suggested it was important for physicians to code back cessation interventions for payment through International Classification of Diseases (ICD 9) and Current Procedural Terminology Codes (CPT). He suggested this would be an important aspect of physician training.</p> <p>Update on Collaboration: At council member Chip Wither's request, Ms. Myrick addressed the subcommittee about the collaboration topic discussed in a previous council meeting. She asked the members about their thoughts on the extent to which Council members should be actively engaged in collaboration efforts. The consensus among the members was that the day to day business of collaboration should be left to the DOH and that Council members might interfere with DOH efforts. They felt the Council, should be in an advisory role about collaboration rather than in a participatory role. Members agreed the DOH should reach out to other states to foster collaboration. Dr. Sherin also suggested the DOH reach out to Dr. Dennis Penzell, a Florida internist, about tobacco and physicians training in cessation.</p>	
<p>Agenda for the next meeting</p>	<p>Members requested the discussion of resource allocation to small, medium and large counties be continued at the next subcommittee meeting.</p>	
<p>Recommendations to the TAC</p>	<p>The subcommittee recommended there be a yearly update to the Council with an emphasis on youth about tobacco prevalence.</p>	
<p>Adjournment</p>	<p>The subcommittee adjourned at 1:25 p.m.</p>	